

SOCIAL PRO REVOLUTION MASTER LEADERSHIP TRAINING

Leaders Produce Leaders!

IMPORTANT! Internet business, programs and social sites are consistently changing here on the web, therefore, I'm always updating these training notes and... I highly recommend that you work from these notes while you're online at our Social Pro Revolution site so that you're sure to be viewing the most updated notes.

If... for some reason you really need to download this eBook to your computer, click on the 'download' icon located at the upper left side of this document, then click "save file" then click 'browse' to find the location you want to save it at.

Module 4: Notes/Resources:

Important Note:

It's absolutely crucial that you FULLY understand the Social Media Launch Formula 3.0 Training to its ENTIRETY. This will allow you to pass our TOP QUALITY Training legacy on to your students, the future generations of social media marketers who will continue to respect you as a leader and join you in any of your future sales offers! Please take the time to go thru it as many times as it takes to understand it as well as we do and you'll get the same results.

WHAT YOU SHOULD KNOW SO FAR...

At this point, you should have thoroughly reviewed "Module 1- System Overview", "Module 2- Getting Setup", and "Module 3- Prospect Sees Your Value".

If you **DO NOT** have a **FULL understanding** of these modules, I highly recommend that you go back, review, and study them again. If you still have questions, contact your coach in our Social Pro Revolution Group at: <http://tiny.cc/SocialProRevolutionGroup>

When thoroughly learned and applied, the Social Pro Revolution System is second to **No** other system out there on the web. It allows your prospects to get to; **KNOW, LIKE, TRUST, TRY,** and **LITERALLY GET RESULTS** with you before ever spending one dime of their hard-earned money on our primary course.

In this training, we're going to cover Actions #1 and #2 within "**Step Two**" as shown in our Social Pro Revolution Marketing System Overview below:



Follow The Objectives Below To Accomplish A Successful Skype Jump-Start Training Qualification/Interview Call With Your Prospect...

IMPORTANT! Make absolutely sure to have your coach to host the first few calls with you until you're comfortable and know how to properly use marketing in your calls. Once you feel you know how to do your own calls, have your coach to listen in on your last call before starting to do them yourself.

Also... Make sure to fill your prospect form properly during or immediately after your call as shown in the photo below the following objectives.

Objective #1 – Tell your prospect that there are to primary reasons for this Skype call.

1. To make sure YOUR PROSPECT feels comfortable working with our system and us as their coach.

2. To make sure YOUR PROSPECT is very serious about taking action NOW if we qualify them for our free Social Pro Jump-Start Training and Personal Coaching which is worth over \$400 in value.

Objective #2 – Find out more about YOUR PROSPECTS situation by asking them to tell you a little more about their background work and personal experiences.

Objective #3 - Ask YOUR PROSPECT what type online businesses they are involved in, how they're marketing is going and... how they're doing with them financially.

Objective #4 – Find out how many hours per day YOUR PROSPECT can devote to learning our system (at minimum).

Objective #5 – Find out if YOUR PROSPECT is home full time or part time... and if they work another job or not or... if they spouse works etc.

Note: You **MUST** find out what they're source of income is. If they're living day by day to survive and looking for a quick financial fix, you **do not** want to qualify them into our jump start training as this will on waste both, yours and their time.

Objective #6 – Explain to YOUR PROSPECT how our system works...

Objective #7 – Ask your prospect if they'll be starting on their free jump-start training now or tomorrow. If they tell you they cannot start right away, make sure to get a commitment starting date from them (within three days max), then enter that date into your progression form. If they can't start on the training within three days, it's obvious that educating themselves to create wealth is not the most important thing to them right now and you may want to tell them this is not for them.

IMPORTANT! Again... **Make Absolutely Sure To Fill Your Prospect Form Properly During Or Immediately After Your Call As Shown In The Photo Immediately Below:**

1ST CONTACT: Phase 1 JS QUALIFICATION Full Name: JS Qual Date: JS Start Date: Skype Name: Email: Notes: (Do your first 5 calls with your coach.)	2ND CONTACT: Phase 2 JS TRAIN 2 Contact Date: Notes: On Explaining And Helping Student Set Up Their "About Section" of Their About Page. (If student has a slow running computer, they may be delayed in getting started as result of purchasing our computer cleanup guide to fix it...)	3ND CONTACT: Phase 3 JS TRAIN 2 – GETTING RESULTS (FIVE POSTS TOTAL) Contact Date: Notes: On Reviewing Their first 5 posts and explaining the purpose of their 1st post. (Do your first 2 calls with your coach.)	4RD CONTACT: Phase 4 JS TRAIN 3 - GET ADVAN RESULTS (TEN POSTS TOTAL) Contact Date: Contact Your Student Once They've Made All Ten Of Their Posts And Ask Them If They've Noticed Any New Marketing Results Since Starting Their Free JS Training... They'll Usually Say They're Getting More Friend Requests, or Likes, or New People Contacting Them.	5TH CONTACT: Phase 5 JS TRAIN 4 - TWITTER (FIVE TWEETS TOTAL) Contact Date: Notes: On Reviewing Their Unique Clicks In Tiny.cc After They've Tweeted Their 5 Pre-Written Tweets, Then Close Them. (Do your first 5 calls with your coach.)
Lance Thompson JS Qualification: 11/19/13 JS Start Date: 11/19/13 lancesblurbs@gmail.com Skype: Lance Thompson Notes: Drives taxi cab 3 days wk – Online 8 hrs/3 day's wk.				

After Or During Your Call, Enter The Following Information...

Tell your prospects that as long as they are serious about learning how to properly brand themselves, we'll go ahead and get them started on our free Social Pro Jump-Start Training that is worth over \$400 in value, not including our personal coaching.

Tell your prospect they should start seeing results within their first two - three weeks depending whether they're full time or part time, at which time, you'll get together with them on Skype to do a thorough review of their results and give them a chance to go ahead and invest in the ONE MOST Important asset they have, THEMSELVES, by purchasing our primary course, the (Social Media Launch Formula 3.0 Training System) and... tell them the price so they know to start saving their investment money, but **make sure** to tell them NOT to worry about spending any of their hard-earned money right now because we want them to get real results first so that they don't keep throwing good money after bad like they have been in the past...

Ask them if everything sounds good so far and ask them if they have any questions, and then walk them thru the following steps:

1. Have your prospect to type their **email address** in your Skype conversation chat window, then copy and paste the following branding links of mine into Skype and tell them to thoroughly check me (Dave D. Williamson) out so they know as much about me as possible, so they can "piggy-back" off my 10 yrs of branding.

Blog: <http://davedwilliamson.com>

YouTube - <http://www.youtube.com/davedwilliamson>

Facebook Personal Profile - <http://facebook.com/daviddwilliamson>

Facebook Group - Social Pro Revolution - <http://tiny.cc/SocialProRevolutionGroup>

Facebook Fan or Biz Page - <http://facebook.com/socialmediawithdave>

Google+ - <https://plus.google.com/111633720667619472371/about>

Twitter - <https://twitter.com/ddwilliamson>

LinkedIn - <http://www.linkedin.com/in/davedwilliamson> and over 40 more...

2. Type **our** Social Pro Revolution website link: (<http://socialprorevolution.com>) into your Skype conversation chat window so that your prospect can click on it to get registered for their free Social Pro Revolution Jump-Start Training.

Note: Make sure to have your prospect **shares their Skype screen** with you while walking them thru all of these steps.

3. Have your prospect to first watch our "**registration video**", and then go ahead and register.
4. After registering, they will be redirected into the site. Tell your prospect to click on "**my products**" in the top menu. On the "my products" page, have them to click on the Jump-start training link and make **absolutely sure** they are able to play the first jump-start training video and view the notes.

Note: If your prospect can NOT get their first jump-start training video to play, it's usually because they're using Google Chrome as a their internet browser, which has many bugs. If this is the case, have them to download the **Firefox browser for Windows at:** <http://www.mozilla.org/firefoxwindows> or...

Firefox for Mac at: <http://mozilla.org/firefoxmac>

IN SUMMARY...

Again, Remember... to list all of your new student's information as shown in the pink colored example boxes at the top of your progression contact form during or immediately after finishing each Skype contact call.

1ST CONTACT: Phase 1 JS QUALIFICATION	2ND CONTACT: Phase 2 JS TRAIN 2	3ND CONTACT: Phase 3 JS TRAIN 2 - GETTING RESULTS (FIVE POINTS TOTAL)	4RD CONTACT: Phase 4 JS TRAIN 3 - GET ADVAN RESULTS (TEN POINTS TOTAL)	5TH CONTACT: Phase 5 JS TRAIN 4 - TWITTER (FIVE TWITTERS TOTAL)
Full Name: JS Qualification: JS Start Date: Notes: Or...	Contact Date: Notes: Or... Training And Helping Student Set Up	Contact Date: Notes: Or...	Contact Date: Notes: Or...	Contact Date: Notes: Or... viewing Their any.Cc eted ten Them.
<p>REMEMBER! IT'S IMPARITIVE THAT YOU COMPLETE ALL THE FIVE (5) POINTS OF CONTACT LISTED ABOVE WITH YOUR NEW STUDENT!</p> <p>IF YOU'RE NOT CONSISTANTLY IN CONTACT AND HELPING YOUR NEW STUDENT, YOU'LL WASTE YOUR TIME AND CREATE NO SALES!</p>				
Lance Thompson JS Qualification: 11/19/13 JS Start Date: 11/19/13 lancesblurbs@gmail.com Skype: Lance Thompson	<p>After Or During Your Call, Enter The Following Information... Make Notes on Your New Students Income Source!</p>			
Notes: Drives taxi cab 3 days wk - Online 8 hrs/3 day's wk.	or New People Contacting Them.			

To download your prospect progression form, [Click Here](#) or use the link directly below:

<http://socialprorevolution.com/SociaProRevolutionStudentProgressionForm>

You're on your way to becoming a top 2% income earner with the Social Pro Revolution System!

I'll see you on the next training!



Dave D. Williamson

Website: SocialProRevolution.com