

# **SOCIAL PRO REVOLUTION MASTER LEADERSHIP TRAINING**

**Leaders Produce Leaders!**

**IMPORTANT! Internet business, programs and social sites are consistently changing here on the web, therefore, I'm always updating these training notes and... I highly recommend that you work from these notes while you're online at our Social Pro Revolution site so that you're sure to be viewing the most updated notes.**

If... for some reason you really need to download this eBook to your computer, click on the 'download' icon located at the upper left side of this document, then click "save file" then click 'browse' to find the location you want to save it at.

## **Module 5: Notes/Resources:**

### **Important Note:**

It's absolutely crucial that you FULLY understand the Social Media Launch Formula 3.0 Training to its ENTIRETY. This will allow you to pass our TOP QUALITY Training legacy on to your students, the future generations of social media marketers who will continue to respect you as a leader and join you in any of your future sales offers! Please take the time to go thru it as many times as it takes to understand it as well as we do and you'll get the same results.

## **WHAT YOU SHOULD KNOW SO FAR...**

At this point, you should have thoroughly reviewed "Module 1- System Overview", "Module 2- Getting Setup", "Module 3- Prospect Sees Your Value" and "Module 4 – Qualifying Your Prospect Using Skype".

If you **DO NOT** have a **FULL understanding** of these previous modules, do YOURSELF a huge favor... go back, review, and study them again. If you still have questions, contact your coach in our Social Pro Revolution Group at: <http://tiny.cc/SocialProRevolutionGroup>

When thoroughly learned and applied, the Social Pro Revolution System is second to **No** other system out there on the web. It allows your prospects to get to; **KNOW, LIKE, TRUST, TRY,** and **LITERALLY GET RESULTS** with you before ever spending one dime of their hard-earned money on our primary course.

In This Training, We're Going To Cover Actions #1 And #2 Within **"Step Three"** (Reviewing Your Student Results, Then Sending Them To Purchase Our Primary Product) As Shown In Our Social Pro Revolution Marketing System Overview Below:



**\*\* Remember...** From The Moment You Qualified Your Prospect And Started Them On Our Free Social Pro Revolution Jump-Start Training In: Module 3: Live Call #2 - "Qualifying Your Prospect Using Skype", they are NOW considered YOUR STUDENT and...

**Now that your student is getting results,** I'm going to give you some SIMPLE STEPS that you must follow to prepare for your 'results-review' Skype call with your students. This is where you're going to show and review their results with them and... guide them to the purchase of our primary product, "The Social Media Launch Formula 3.0 Training System", so they can take their new-found wealth to the next level of producing real income and... so that you can get paid for helping your student.

# Reviewing Your Student Results With Them, \*To\* Purchasing Our Primary Course, “The Social Media Launch Formula 3.0 Training”...

## STEP ONE:

**Before Arranging Your Skype Results-Review Call With Your Student...** Review the three post examples from our past students below, and read the objectives to get a better idea of what type of results you're looking for.

### Johnnie O'Dell – Post Example #1

Are Your **FRUSTRATIONS** Showing  
In  
Your Marketing?  
© Home-Computer-Support.org  
Make That Change **TODAY**

Like · Comment · Unfollow Post · Share

Susan Hinds and Hanumanthgouda Goldy like this.

**Susan Hinds** ❤️ I am so glad that the frustrations are finished now thanks to Dave D. Williamson ❤️ and the Social Pro Revolution team  
Sunday at 5:31pm · Unlike · 👍 3

**Dave D. Williamson** Your welcome Susan Hinds...  
Yesterday at 12:11am · Unlike · 👍 3

**Susan Hinds** You are awesome my friend ❤️  
Yesterday at 2:07am · Unlike · 👍 1

**Courtney Lawrence** I am pleased and honored to have Susan Hinds and Dave williamson in my Friendship Circle.  
Looking forward to the continuance of amicable business relations  
Yesterday at 8:24am · Unlike · 👍 2

**Dave D. Williamson** Thanks Courtney Lawrence!  
23 hours ago · Like

**Comments From Friends...**

**Objective #1** – Explain to your student... That **new post comments from their friends** like the ones from Courtney and Susan in the example above, will often times be shared AGAIN amongst Susan and Courtney's friends also. More sharing equals higher scores for your student from the Facebook Edgerank Scoring System which leads to more awarded activity in Facebook.

## Johnnie O'Dell – Post Example #2

**Don't Fall Behind!**  
*Join The*  
**SOCIAL PRO REVOLUTION**

Unlike · Comment · Unfollow Post · Share

You, Shelly Shull, Courtney Lawrence, Mike Martin and 3 others like this.

**Tessie Girlie Velasquez** Yeah come join the fun, more easier to use. Click now....  
July 5 at 2:51pm · Unlike · 👍 3

**Dave D. Williamson** Great creativity and congruency Johnnie J. O'Dell Jr.  
July 5 at 5:31pm · Like · 👍 1

**Dave D. Williamson** What are you referring to Tessie???

**Shelly Shull** This is awesome Johnnie J. O'Dell Jr.!! Excellent post!! 😊  
July 5 at 6:29pm · Unlike · 👍 2

**Tessie Girlie Velasquez** Social pro revolution Dave....  
July 5 at 6:49pm · Unlike · 👍 2

**Serena Zimmerman** VERY GOOD  
July 5 at 8:36pm · Unlike · 👍 3

**Comments From Our Other Members...**

**Objective #2** – Explain to your student... How **comments from our other Social Pro Revolution members** creates more BUZZ for them, which entices more sharing and... more sharing can go viral very quickly.

## Shelly Shull – Post Example #3



Like · Comment · Unfollow Post · Share 1

Susan Hinds, James J Provost, Johnnie J. O'Dell Jr, and 8 others like this.

**Susan Hinds** ❤️ very interesting cat face Shelly Shull 😊 

June 28 at 11:46pm · Unlike · 👍 3

**Shelly Shull** LOL!! Thanks Susan Hinds!! 😊 

June 28 at 11:47pm · Unlike · 👍 2

**Shelly Shull** Thank you James J Provost!! 😊

June 28 at 11:53pm · Unlike · 👍 2

**Enid Lindsay Gauntlett** this is the best i have seen so far, awesome! 

June 29 at 12:03am · Unlike · 👍 3

**Shelly Shull** Thank you Enid Lindsay Gauntlett!! 😊 

June 29 at 12:06am · Unlike · 👍 2

**Serena Zimmerman** luv it 

June 29 at 1:03am · Unlike · 👍 3

**Shelly Shull** Thank you Serena Zimmerman!! 😊 **"Avalanche" OR... "Domino" Effect.**

June 29 at 1:14am · Unlike · 👍 2

**Shelly Shull** Thank you Pat Provost!! 😊 

June 29 at 1:26am · Unlike · 👍 2

**Stephen Richards** I'm curious about how they got the cat to pull that face?

June 29 at 2:42am · Unlike · 👍 3

**Objective #3** – Explain to your student... How the “Avalanche” or “Domino” effect can go viral very quickly. We all know that “leaders follow leaders” and “followers follow followers” and **followers** make up the majority of the masses here on the web – so when other followers start commenting on their posts, many more will join in and then you’ll see the “Avalanche” or “Domino” effect.

## **STEP TWO:**

**Very Important Note:** It is ABSOLUTELY CRUCIAL that you've thoroughly reviewed and made some notes of your student post results **before** ever arranging your live results-review Skype call with them.

- Simply go to their Facebook personal profile page, make notes as you review their new posts results (multiple post comments, more friend request than normal, the avalanche or domino effect in their comments section, etc.), as you scroll down their page and... make sure to go back in time (using their Facebook timeline), to make note of the differences in their posts activity **before**, versus **after** they've joined us.

## **STEP THREE:**

**Arrange A Good Time To Schedule Your Student Results-Review Skype Call Have A Conversation With Your Student Using The Guidelines Below...**

**NOTE:** Make ABSOLUTELY SURE that you have thoroughly reviewed and made notes of your student post results before arranging your live Skype call with them as stated in "STEP TWO" above.

### **Your conversation with your student:**

- Ask your student if they notice anything different in their activity on Facebook such as; **More New Friend Requests, More People Joining Our Social Pro Revolution Group, More Comments On Their Posts, Etc.**, to find out if their excited so far with what they've learned.
- Use Skype screen share to show and review your student results with them in REAL time.
- Once you've reviewed your student results with them, ask them what they think and listen closely to their response. This will give you a better "feel" for where their excitement level is at this point.
- After reviewing your student results, tell them that NOW it's time to invest in the one most IMPORTANT ASSET they have, and that is; **THEMSELVES**, to go purchase our primary training system, The Social Media Launch Formula 3.0 Training System and take their business to the next level, which is; advanced branding while producing income.

## PLEASE NOTE:

If our affiliate system is not finished when your prospect is ready to purchase our primary product, you **WILL** STILL receive a 50% commission from the sale.

Simply notify me on Skype (davedwilliamson) or Facebook (<https://www.facebook.com/daviddwilliamson>) or in our Social Pro Revolution Group At: <http://tiny.cc/SocialProRevolutionGroup> and I'll make a record of your sale.

You've come a long way my friends! NOW! POUR on the heat to your business and apply what you have just learned.

The more people you welcome into our group which is our "Marketing System Front End", the more people you'll have in this system which will result in MORE SALES coming out the "Marketing System Back End!" 😊

I'll see you on the next training!



Dave D. Williamson

Website- [SocialProRevolution.com](http://SocialProRevolution.com)

Blog - [DaveDWilliamson.com](http://DaveDWilliamson.com)