

IMPORTANT! Internet business, programs and social sites are consistently changing here on the web, therefore, I'm always updating these training notes and... I highly recommend that you work from these notes while you're online at our Social Pro Revolution site so that you're sure to be viewing the most updated notes.

If... for some reason you really need to download this eBook to your computer, click on the 'download' icon located at the upper left side of this document, then click "save file" then click 'browse' to find the location you want to save it at.

What You've Learned In So Far And Moving Forward! :)

Now that you have the 'about section' of your 'about page' properly setup in Facebook and... you now fully understand how the complete Facebook funnel works, it's time to start creating some higher scores and awarded activity from Facebook's Algorithm System, formally called "EdgeRank" start cleaning and converting your list of friends from a "Tire-Kicking" list to an "Income Producing" (people who share) list.

Objectives For This Training...

Objective #1 - Achieving higher scores and more awarded activity... from Facebook's Algorithm system (formally called EdgeRank). The average Facebook networker only gets 1% to 5% percent of the friends on their list to see their posts when posting in Facebook's newsfeed. Social Pro is going to help you increase that to as high as 40%.

Accomplishing Objective #1 – Your Social Pro coach will go to work for you by using the size, power, and leverage of Social Pro to increase your algorithm scores. Your coach will accomplish this by getting some of our other coaches to give you 3 to 5 comments on everyone of the five (5) copyright pre-written posts you're about to download and post in the Facebook newsfeed as I've shown you in the video for this training.

Objective #2 -

This free training will also allow Social Pro to start the cleaning your Facebook friends list of any people who are not willing to share your educational content to become a leader. and transformation of your Facebook friends list r; is to immediately start posting

updates in Facebook of what you've learned after completing each video training. If done correctly, your posts will give your prospects the undeniable urge to find out how they can learn more from you by leaving comments, likes or actually taking the time to contact you.

NOTE: If you need help... go to our Social Pro Revolution Group at: http://tiny.cc/SocialProRevolutionGroup and TAG YOUR coach in a new group message saying; "I need help" Or... contact your coach using Skype.

IMPORTANT NOTES WHEN POSTING!

- **#1** When Posting... TAG Your Coach , Me (Dave D. Williamson The Founder), **5 to 10** of the people in your latest conversations (listed in your inbox) and then use the remainder of your available tags on <u>Your Friends</u>.
- **#2 MAKE SURE** to use <u>ALL</u> of **YOUR TAGS** and **MATCH** the **CORRECT post text swipe copy number** with the **CORRECT post photo copy number** <u>exactly</u> as I showed you in this training video so that your posts photo and text remain congruent with each other.
- **#3 MAKE SURE** to post **ALL FIVE** of your posts **one half hour apart** and... post them **ONLY ONCE!**

For your convenience, I've composed some very basic congruent pre-tested copy-written generic text with matching photos that you can post immediately to start getting some results. I've also included the times in which you should post them.

Feel free to alter the text part of your post to reflect your situation but, remember to keep your text congruent with your photo and vice-versa so that Facebook's EdgeRank System scores you high and awards you more activity.

Create a new folder on your desktop called: Social Pro Revolution, then download Your Post Swipe Copies for this training, <u>Click Here...</u> and 'unzip' them into your Social Pro Revolution folder.

Or Use This Link: http://socialprorevolution.com/jstrainingtwoebookgettingresults.zip

STEP THREE:

Below Are The Names... of your downloaded pre-written post swipes and the order in which you should post them. Before posting, make sure to follow posting instructions under this list.

IMPORTANT! Before posting, make absolutely sure that the post swipes you just downloaded in "step two' above are posted in the correct order as follows within the listed 'prime' times below:

Post #1: Introduction photo with text - Your introduction timeline bookmark telling everyone that you're tired of struggling and that you've now joined "Free Dave" and the Social Pro

Revolution Movement.

Text File Name - (jumpstarttraining2posttextswipe-Introduction)
Photo File Name - (jumpstarttraining2postpictureswipe-Introduction)

Post #2: Your 'about' page photo with text – Explaining the key physiological points to composing cleverly designed 'about' page section.

Text File Name- (jumpstarttraining2posttextswipe-aboutpage)
Photo File Name - (jumpstarttraining2postpictureswipe-aboutpage)

Post #3: Your 'personal profile photo' photo with text – Explains the key points to a successful personal profile photo that every social branding entrepreneur must use to appear professional.

Text File Name- (jumpstarttraining2posttextswipe-profilephoto)
Photo File Name - (jumpstarttraining2postpictureswipe-profilephoto)

Post #4: The '3 Facebook prospect types' – The 3 types of prospect that you encounter in Facebook.

Text File Name- (jumpstarttraining2postpictureswipe-threeprospecttypes)
Photo File Name - (jumpstarttraining2posttextswipe-threeprospecttypes)

Post #5: The 'Timeline cover photo' – The psychology behind the Facebook timeline cover photo.

Text File Name – (jumpstarttraining2postpictureswipe-personaltimelinephotocover) Photo File Name - (jumpstarttraining2postpictureswipe-personaltimelinephotocover)

CONTINUE BELOW TO SEE YOUR POSTING INSTRUCTIONS...

IMPORTANT! REMEMBER TO TAG THE FOLLOWING PEOPLE IN THIS ORDER:

NOTE: Between now and the time you reach your final free jump-start training four, you **will** start getting results; either in the form of post comments, friend requests, likes or people contacting you in Facebook.

This free jump-start training has been specifically designed to allow you try a small portion of our system so that you know this actually works before spending any of your hard-earned money on our primary course, the "Social Media Launch Formula 3.0" Training System.

Therefore, you DO NOT necessarily have to finish all of this training. If you start getting results before reaching your final jump-start training four, and you're ready to take your business to the next level of "creating income" and "advanced branding", contact your coach.

Remember that leaders become leaders by investing in the one most important asset they have..."THEMSELVES!"

The world **owes you a living** friends, you just have to work <u>darn hard</u> to collect it, so keep rockin, never give up while we shorten your learning curve by 10 fold!



Dave D. Williamson

Website: <u>SocialProRevolution.com</u>

If you need help with this training, please contact your personal one-on-one coach in our Facebook Group at: SocialProRevolutionGroup.com