



**IMPORTANT! Internet business, programs and social sites are consistently changing here on the web, therefore, I'm always updating these training notes and... I highly recommend that you work from these notes while you're online at our Social Pro Revolution site so that you're sure to be viewing the most updated notes.**

If... for some reason you really need to download this eBook to your computer, click on the 'download' icon located at the upper left side of this document, then click "save file" then click 'browse' to find the location you want to save it at.

### **Social Pro 'Jump Start' Training Three:**

**NOTE #1** - This training has been specifically designed to teach you the full understanding of the complete psychology of the Facebook funnel. The ONLY physical action step you'll be taking in this training is... properly setting up your 'about you' section within your Facebook about page.

**NOTE #2** - Do Not Try To Do Anything With Your Facebook Timeline Cover Photo Or Anything Other Than The 'About You' Section Within Your Facebook About Page While Completing This Training! You'll only waste your time because... once you take your business to the next level of success which is; 'advanced branding' and 'producing income' with our primary training course, ("Social Media Launch Formula 3.0 Training System), you'll learn how to strategically compose and install your own influential timeline cover photo and will have to come back to it anyway.

**YOUR ACTION STEP FOR TODAY IS LOCATED AT THE END OF THESE NOTES...** AGAIN, if you need help, contact your coach... If you do not have a coach, post a new group message saying; "I need a coach", in our Social Pro Revolution Group at:  
<http://tiny.cc/SocialProRevolutionGroup> and one of our coaches will respond and help you.

### **LET'S GET STARTED, CONTINUE BELOW:**

It is absolutely crucial that you FULLY understand the **complete** psychology of the Facebook funnel and how it flows for your prospect to get more friend requests, likes, receive more op-tins and sales for whatever product, service or business opportunity you're involved in.

# THE FACEBOOK FUNNEL FLOW OVERVIEW:



## STEP #1 Your Prospect Then Clicks On Your 'Add Friend' Button Located on Your Personal Profile Timeline Cover Photo...

### Your Page Visitor Reads From The Left to Right...



## STEP #2

Prospect Then Clicks On Your "About" Page Link To Learn More About You...

Dave D. Williamson

DaveDWilliamson.com – 100% Free Live 'Screen Shot' Video Tutorials...  
Facebook, Twitter And More... How To; Tools, Management, List Building, Branding etc.

"True Friend is like Sound Health;  
The Value of it is Seldom Known  
until it be Lost." - Charles Caleb Colton

Let's Make Friends...

Dave D. Williamson

Update Info Activity Log

Timeline About Friends 1,165 Photos 31 More

About

Your Page Visitor Then Clicks on Your 'About' Section To Read Learn More About You...

Status Photo Place Life Event

What's on your mind?

Dave D. Williamson

## STEP #3

Your Prospect Reads Your About Section To Learn More About You, Then Clicks On Your Business (Fan Page) Link...

About You 2#

★ Internet Entrepreneur/Mentor/Coach... Helping Others To Create More Leads And Sales With Any Product, Service or Business Opportunity Using Proper Social Media Marketing And Relationship Building... **Stage 1#**

★ Before becoming a full time successful Internet marketing coach/entrepreneur, I spent over 25 yrs as a traveling construction pipefitter working outside as far north as Canada to as far south as Florida building nuclear power plants, paper mills and other industrial projects etc... **Stage 2#**

★ After completing my career change to being an online entrepreneur in 2001, I've now learned that in most cases, you can not achieve a wealthy life style of independence working for someone else. **Stage 3#**

★ I'm Infatuated with the Laws of The Universe, And The Never Ending Development Of My Own Self! The More I Help Others, The More Wealth I Create... **Stage 4#**

\*\*\* AMAZING! Truthfulness, Honesty and Proper Education is Simply the Key to Proper Attraction Marketing

★ I make it my business to be aware of the latest developments in my field as a Pro Internet Marketer / Blogger / Social Media Expert, and Consultant. **Stage 5#**

↳ Email: Dave@davedwilliamson.com

↳ Skype: davedwilliamson **Capture Stage 1#**

BLOG: <http://davedwilliamson.com/> - 100% Free Social Media Video Training...Twitter, Facebook etc. How to, New Found Programs, Tools, Management, Mindset, more... **Capture Stage 2#**

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LIKE-THIS PLEASE!

(⌵)Check Website Below (⌶) **Capture Stage 3#**

<http://facebook.com/socialmediawithdave>

"I ALWAYS LIKE BACK"

Your Page Visitor Will Usually Click On Your Facebook Business (Fan) Page Link To Get Their Free 'Like'...

## STEP #4

### Your Prospect Gets Intrigued While Looking At Your Valuable Page Posts On Your Facebook Business (Fan Page)...



## YOUR ONLY ACTION STEP FOR TODAY...

In your next free training, (Jump-Start Training Two-Getting Results), you'll start posting some of our pre-tested copy-written Facebook posts, but before you do, you MUST setup the **'about you'** section within your Facebook about page, so that people who see your posts can read and learn more about you and add you as their friend.

### HOW TO SETUP YOUR ABOUT SECTION 'DETAILS ABOUT YOU'...

**Step One:** [CLICK HERE](#) or Use the link immediately below to download a copy of my personal Facebook about section 'Details About You' description to use as your template...

<http://socialprorevolution.com/aboutpagetemplate>

**Step Two:** Once you've downloaded a copy of my personal about section 'details about you' template, go ahead and **ALTER** it to reflect all of your information. **Make absolutely sure** to keep all the existing formatting, spacing and special characters in place while altering the TEXT, LINKS Etc., ONLY.

**Step Three:** Contact Your Coach so they can go over it with you to make absolutely sure it's going to be effective in influencing your prospects.

**Step Four:** Once your about section 'details about you' description is finished and approved by your coach, move on to your next training, "Jump-Start Training Two-Getting Results".

Keep Rockin Friends and NEVER Give Up!



Dave D. Williamson (Free Dave)  
Founder – Social Pro Revolution Coaching Movement